

# RJ Reynolds

DM	T&D	REP
1224		
1225		
1226		2, 7, 12, 13
1229		
1230		8, 9, 10, 11, 12, 13 14
PTC	SAM	
ROM	PA	SC
RM	PQ	MC
1240	1242	SAM

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## CHAIN PROMOTION AUTHORIZATION FOR USE BY FIELD SALES

<u>DIVISION</u> F. J. DeJong G. P. Mitchell F. E. Cook		<u>CHAIN</u> Drug Fair/Community Dist. (2608-00-00)
<u>PROMOTION</u> Co-Marketing Accrual Program Winston Select buy-down \$4.00/\$0.40 off carton/pack purchase. Through scanner data		
<u>SUPPLIER</u>	<u>DISTRIBUTION DATE</u> Promotion Date 2/1/95 - 2/28/95	
<u>AUTHORIZED STORES</u> ALL	<u>BRAND ASSORTMENT</u> All Winston <u>Select</u> styles	
<u>SPECIAL INSTRUCTIONS</u> ① Ensure scanner UPC codes reflect promotion price. ② Place POS reflecting reduced price on carton and pack fixtures. ③ Place additional orders in the cigarette ordering books.		
<u>AUTHORIZED SIGNATURE</u>		<u>DATE</u>

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